



GLOBE 2010

VANCOUVER CONVENTION & EXHIBITION CENTRE, CANADA

MARCH 24-26

**11TH BIENNIAL TRADE FAIR & CONFERENCE ON
BUSINESS & THE ENVIRONMENT • VANCOUVER**

**PRELIMINARY
CONFERENCE OUTLINE**

march 24-26, vancouver, canada

In March 2010, the **GLOBE 2010 Conference & Trade Fair** will host more than 10,000 international leaders in the business of the environment from over 70 countries. Don't miss this exceptional opportunity to access strategic business intelligence on the issues shaping the global economic and environmental agenda; network with international industry leaders and policymakers; and find solutions and innovative ideas to help improve your company's performance.

20 Years of Accelerating Sustainable Business Strategies



HRH Prince Philippe of Belgium

Over the past twenty years, the **GLOBE Series of Conferences and Trade Fairs** has become the nexus for global networking and leadership on the business of the environment.

Biennially, thousands of environmental business leaders, corporate environmental managers, sustainability practitioners, financiers and government officials come together in Vancouver to explore corporate sustainability, business growth, energy solutions, responsible investment, and urban development.

fast facts from GLOBE 2008: 11,206 total participants, 2,187 conference delegates, 735 company presidents + CEOs in attendance, 497 exhibiting companies, 229 expert speakers and 71 countries represented.

2010

Conference Themes:

- Corporate Sustainability Toolkit
- Climate Change + Carbon Management
- Energy of the Future
- Financing the Green Economy
- The Urban Infrastructure Revolution
- Water: Potential Impacts + Issues for Business
- Clean(er) Technology: Changing the World of Business

New Themes for 2010:

Water:

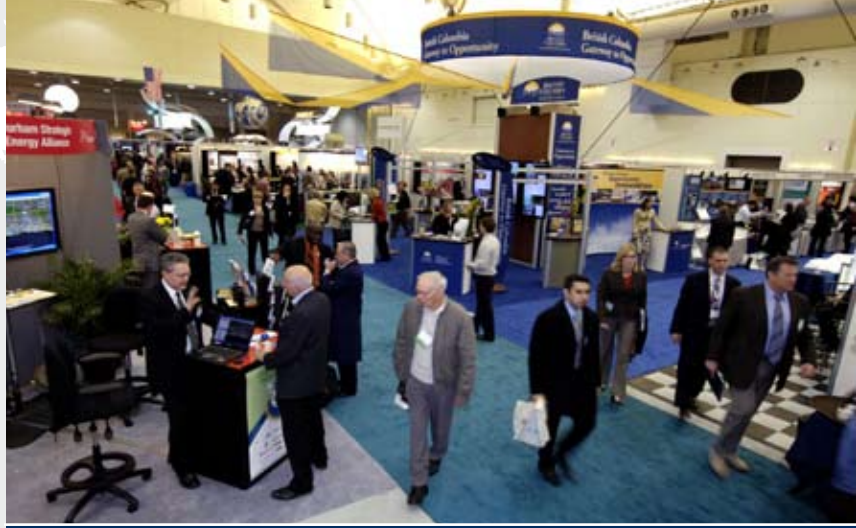
Potential Impacts + Issues for Business

Access to clean water supplies and the treatment and reuse of industrial wastewater is becoming an important consideration for executives in terms of corporate sustainability. The Water theme for GLOBE 2010 will explore the key issues, priorities and policies emerging in water management.

Clean(er) Technology:

Changing the World of Business

Clean technology promises to change the business world and provide many potential benefits such as reduced energy consumption, cost savings, job creation, and greater competitiveness. This new theme for GLOBE 2010 will feature a diverse series of views on the financing, development and deployment of cleaner technology.



GLOBE 2010 Trade Fair

A World Marketplace for Environmental Solutions

The GLOBE 2010 Trade Fair is a major international marketplace for innovative environmental technologies, products and services. Survey over 450 leading environmental, energy and clean technology firms from North America, Europe and Asia.

Corporate Exhibiting Opportunities

More than 10,000 environment industry leaders, procurement managers, engineers and corporate executives attended the GLOBE Trade Fair in 2008. For 2010, the GLOBE Trade Fair will once again provide an unparalleled opportunity to demonstrate your company's successes in strategic environmental management, operational innovation, and stakeholder communications to an audience of your best prospects.

Find out more about exhibiting at GLOBE 2010:

Visit: www.globe2010.com

Email: info@globe2010.com

Call: 604 775 7300 or Toll Free: 1 800 274 6097

conference sessions

* Partial List

Corporate Sustainability Toolkit

Effective Sustainability Reporting

Over the last few years, the number of businesses releasing annual sustainability reports has increased significantly. The obvious prerequisite to an effective report is a positive environmental and social performance. With more companies producing sustainability reports, how can you ensure that your report is accurate and positions your business favourably in the marketplace? What are the key elements that the financial sector, your employees, your customers and other stakeholders want to see reported?

Mobilizing Employees for Sustainability Success

Some companies are engaging their employees in highly personal ways in the cause of sustainability. This session will provide concrete examples of how companies have mobilized their staff to support and accelerate corporate sustainability initiatives.

Supply Chain Management: Maximize Benefit - Minimize Risk

Businesses are realizing that greening the supply chain is a strategic, bottom-line issue. Companies need to constantly monitor environmental information, find ways to evaluate products and services they procure, and work proactively with suppliers. Learn from companies that have mastered this challenge and are setting the bar in this field.

Global Sustainability Codes + Standards: Implications for Business

Expectations on businesses to ensure corporate responsibility are constantly rising. Whether it's improving environmental management systems, transparency on corporate activities in developing countries, or public reporting on environmental performance, there are various initiatives that businesses can use to do so.

How can you ensure that your business gets the best return for its participation in such schemes?

Climate Change + Carbon Management

The North American Carbon Trading Regime

Canada and the US are likely to coordinate their efforts to create a North American Carbon Regime that allows for cross-border trading of allowances and offsets. What are the implications and opportunities for today's businesses?

Voluntary Carbon Markets

The voluntary GHG offset market is growing rapidly every year. Carbon-neutral events, flights, and products and services are offered based on a variety of underlying carbon offset schemes. Numerous retailers, banks and insurance companies have declared themselves 'carbon neutral' by buying voluntary offsets. As calls for more accountability and standardization mount, what will these new expectations mean for businesses, what will key customers be seeking, and what are the strategies for success?

Corporate Strategies for Carbon Neutrality

Many businesses have made announcements over the past few years that they would be carbon neutral by a given date. Are companies living up to these commitments? How do they reduce corporate emissions, and what type of offsets do they buy? Corporate strategists will discuss how they approach this topic.

Carbon Risk Management Strategies

Companies are mitigating climate change risks by setting GHG emissions reduction targets, boosting energy efficiency efforts, expanding renewable energy purchases, and integrating climate factors into product design. At the same time, corporate exposure to climate change risks has become a major concern for investors and insurers. This session will feature subject experts in the evaluation of these risks.

Implications for Business of COP15 Outcomes

While some companies are making climate change a central strategic priority, others are awaiting the outcomes of the COP15 meeting to determine an appropriate course of action. Discover the outcomes from COP15 and gather leading-edge insights on the changes taking place in the global corporate sustainability shift.

Clean Energy CEO Roundtable

Renewable energy companies are becoming more prevalent worldwide as many countries are setting ambitious targets to increase their clean energy portfolio and reduce greenhouse gas emissions. Join CEOs of clean energy and utility companies as they discuss the current state of the industry and identify opportunities and challenges to be met over the coming decade.

Register Online at
www.globe2010.com

Energy of the Future

Energy Infrastructure: Smart Grid Construction

Increasing intermittent renewable energy sources into the electrical grid is on the agenda of most jurisdictions that are trying to increase energy independence and reduce emissions. But how much renewable power can the grid take without becoming unstable?

The Renewable Energy Revolution

This series of sessions will explore developments in policy, technology, incentives, investment, R&D, new markets, and business opportunities.

Carbon Capture + Storage: Developments in Europe, US and Canada

Generally considered a technology of the future, carbon capture and storage is being implemented at several sites in the world. Some governments already require this technology for new coal power plants, or at least demand that plants have facilities to enable it in the near future. Listen to the pioneers of this new way of building emission-free fossil fuel power plants.

Financing the Green Economy

Financial Institutions: Mainstreaming Sustainability

Increasingly, financial institutions are applying sustainability criteria to their financing, insurance and investment decisions. How are these institutions assessing and managing social and environmental risks? How are they changing the way they operate and make decisions with respect to emerging social and environmental risks, and what are the potential impacts on their client relationships?

Clean Technology Venture Funding

Venture capitalists pumped \$8.4 billion into clean technologies in 2008, despite the expanding recession. Clean tech ventures continue to be an attractive area for investors. Learn from executives in the financial community where they see opportunities today and in the future.

The Effectiveness of Green Stimulus Packages

Many G8 countries have announced the inclusion of green measures into their proposed stimulus packages, including the new Obama administration in the United States. This session will explore and review the performance of some of the 'green stimulus' measures that various governments have undertaken.

The Sustainability Payoff

Despite a decrease in economic optimism, executives continue to allocate resources to corporate responsibility initiatives because they believe that the programs help achieve strategic goals and improve overall corporate performance. Find out why these executives believe in the sustainability payoff.

Making New Infrastructure Investment Green

What are the current opportunities to use new infrastructure developments to accelerate sustainability? Whether revitalizing old or building new green infrastructure, the recent downturn in the economy has prompted new thinking on stimulating economic and job growth.

Ministerial Dialogue on Sustainability

Many of the global and domestic environmental challenges facing governments are interrelated and require action on both a national and international basis. Whether it's trans-boundary air and water quality, climate change or biodiversity issues, governments are cooperating on an unprecedented level.

The Urban Infrastructure Revolution

Designing Sustainable Cities

There is a lot of talk about green building, transport strategies and urban energy. But who has the overarching vision to put all these partial strategies together to develop cities that are optimized in terms of waste management, emissions, energy and water use? Learn how urban planners from around the world are designing urban centres that are economically and environmentally vibrant places to live.

Renewable Energy Strategies for Cities + Municipalities

Cities and towns have opportunities to be end-users of renewable energy and to encourage the use of new technologies in industrial, commercial and residential development. Learn how successful projects have been undertaken to deliver clean, affordable energy to both urban and rural areas.

Transportation + Transit Systems in Cities

Technological innovation and bold new strategies are helping cities develop transportation infrastructure such as roads, bridges, light-rail and other public transit that maximize mobility, minimize congestion and reduce air pollution.

Green Building Standards: Global + Regional Developments

Green building principles, practices and policies are transforming every aspect of the construction and design of buildings and communities. Join industry experts from around the world and learn what they see as the next generation of innovation in green building.

Hybrids + Plug-in Hybrids: The Emergence of Grid-Connected Vehicles

Hybrid gas-electric cars and 'plug-in hybrids' are being developed which offer more power, improved fuel efficiency, and reduced tailpipe emissions. This panel will examine likely market and technology scenarios for the evolution of hybrids; from today's gas-electric cars to tomorrow's grid-connected vehicles.

Cars + The Electric Grid

Systematic changes in how cities integrate infrastructure for leading-edge transportation systems is on the rise. What are the key developments with respect to the electric grid so that it can supply the new generation of cars in a cost-effective and environmentally-friendly manner?

SAVE \$500

Register before December 11, 2009

build your brand

Sponsorship Opportunities

As a Corporate Sponsor of GLOBE 2010, not only will you have a preferred place at one of the most important international environmental business events in the world, you will be guaranteed access to some of the most progressive individuals and companies in the business of the environment today.

For more information please contact:

Nancy Wright, Vice President, Marketing

Tel: (604) 775 7269 or Toll Free: 1 800 274 6097

Email: nancy.wright@globe.ca



GLOBE Awards for Environmental Excellence

This annual award series recognizes the creativity, initiative and leadership of Canadian enterprises (or global enterprises with a presence in Canada) towards environmental excellence. Awards in a number of categories are presented to extraordinary companies and industry groups who have managed to strike the balance between competitive business strategies and sustainable development.

Application deadline: January 31, 2010

For more information, please visit the GLOBE Awards website at www.theglobeawards.ca



Why travel the world for business, when the world is coming to GLOBE 2010?

International delegations confirmed from: Africa, Brazil, Brunei Darussalam, China, Colombia, Ecuador, Guatemala, Hong Kong, India, Ireland, Malaysia, Mexico, New Zealand, Portugal, Russia, Saudi Arabia, Scandinavia, Singapore, Taiwan, Ukraine, UK, United Arab Emirates and the USA.

Exhibitors confirmed from: Australia, Austria, France, Germany, Israel, Italy, Japan, The Netherlands, Poland, Switzerland and the USA.

A Truly International Event: Representatives from 71 countries participated in GLOBE 2008.

Networking + Social Functions

GLOBE 2010 will host a number of high profile networking functions, social events and business development activities designed to provide delegates with exceptional opportunities to meet people, exchange views and conduct business.

Book Your Hotel

GLOBE has negotiated favourable rates with select downtown hotels including the Pan Pacific Hotel, Fairmont Waterfront and the Days Inn. To make a reservation or for more information, visit the '**Plan Your Trip**' section of our website: www.globe2010.com.

GLOBE 2010

MARCH 24 – 26, 2010 | VANCOUVER CONVENTION
AND EXHIBITION CENTRE | VANCOUVER, CANADA

Conference Registration Form

SAVE \$500

Register before December 11, 2009

Registration

☐ DR. ☐ MR. ☐ MRS. ☐ MS.

FIRST NAME	LAST NAME	
TITLE	COMPANY	
ADDRESS	CITY	PROV/STATE
COUNTRY	POSTAL/ZIP CODE	PHONE
FAX	EMAIL	

Fees

Registration fees include unlimited access to the conference and trade fair, plus one ticket to Welcome Reception.

REGISTRATION	\$ CDN
Early Rate (on or before Friday, December 11, 2009)	\$ 995
Standard Rate (on or before Friday, February 19, 2010)	\$ 1295
Regular Rate	\$ 1495
GROUP RATE (3 or more attendees*)	
Early Rate (on or before Friday, December 11, 2009)	\$ 850
Standard Rate (on or before Friday, February 19, 2010)	\$ 995
Regular Rate	\$ 1250
SUBTOTAL	
\$	
Plus GST at 5%**	
\$	
TOTAL REGISTRATION FEE	
\$	

* Group registrants must be submitted at the same time.

** GST applicable to all registrations (GST #R135137693).

Method of Payment

☐ **CHEQUE, BANK DRAFT, MONEY ORDER OR WIRE TRANSFER**

(CANADA/USA ONLY) PAYABLE TO: GLOBE FOUNDATION

☐ **VISA** ☐ **MASTERCARD** ☐ **AMEX**

CARD NUMBER	NAME OF CARDHOLDER
3 DIGIT SECURITY ID NUMBER (located on the back of credit card)	EXP DATE (MM/YY)
CARDHOLDER'S BILLING ADDRESS	CITY
PROV / STATE	COUNTRY POSTAL / ZIP CODE

SIGNATURE OF CARDHOLDER Note: Credit card charges will appear as GLOBE Foundation on your statement.

General Conditions

It is agreed that the GLOBE Foundation, its employees, officers, volunteers, contracted staff, contracted companies and agents shall not be held liable or responsible for any loss, injury, or damages, however caused, to any person or the property of any person engaged by, participating in or attending GLOBE 2010, unless due solely to the gross negligence or willful misconduct of the GLOBE Foundation, its employees, volunteers, contracted staff, in program dates, content, speakers, or location or cancellation of any programs or functions. It is agreed that the GLOBE Foundation, its employees agents and officers, reserve the right to refuse admission, cancel or reschedule programs, change speakers, locations or revise content.

Children On-Site Policy

GLOBE 2010 is a conference and trade fair for accredited business professionals. Children under the age of 16 are not permitted to attend the conference; however, children are permitted to attend the trade fair when accompanied by an adult who is a GLOBE 2010 registrant (maximum two (2) children per adult). Student groups wishing to attend should contact show management no fewer than fourteen (14) days prior to the event to arrange for access at an appointed time.

Future Communications

Completion of this form constitutes acceptance of the registrant to receive future information on the GLOBE Series of events.

Substitution/Cancellation Policy

Substitutions are accepted at any time. Registration fees will be refunded, less a \$95.00 administration charge, if a refund request is received in writing at the address given below before February 28th 2010. No refunds for registration fees will be issued for requests received after February 28th 2010.

I have read, understood and agreed to the general conditions & policies outlined above.

SIGNATURE

DATE

Ways to Register

By Fax: 604 666 8123
By Mail: GLOBE 2010
578 – 999 Canada Place
Vancouver, BC Canada V6C 3E1

For More Information

Tel: 604 775 7300
Toll Free: 1 800 274 6097 (North America)
Email: info@globe2010.com
Web: www.globe2010.com

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BADGE

GROUP



Vancouver. Spectacular by Nature.

Vancouver, British Columbia, host city of the 2010 Olympic and Paralympic Winter Games and home of the **GLOBE™ Series**, offers many things for you and your guests to enjoy – you can golf, sail, hike, ski, shop, enjoy award-winning cuisine and take in the natural beauty the city is famous for. Nestled between the sandy beaches of English Bay on the Pacific Ocean and the tree-lined slopes of the rugged Coast Mountains, Vancouver is truly Spectacular by Nature.

www.tourismvancouver.com

Contact Us:

578 - 999 Canada Place
Vancouver, BC Canada V6C 3E1
Tel: 604 775 7300
Toll Free: 1 800 274 6097
Email: info@globe2010.com

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